

# Insight #5 The Platinum Rule

### **ACTIVITY: My CARD Profile & Peer Preferences**



## My C.A.R.D. Profile



#### 1. Who I Am...

Activity: Rank order your C.A.R.D profile from 1-4 (1 = most like me; 4 = least like me)

CONCEPT	ACTION	RELATIONAL	DETAIL
I like to focus on the 'big picture' – looking ahead, innovating and solving complex problems	I like to focus on the here and now – taking logical and realistic steps to get things done	I like to focus on making sure people feel engaged and work together effectively	I like to focus on the detail and the process – making sure things are done properly

#### 2. Working with Others: Clashes and Comfort Zones

**Activity:** Based on your preferences above, who are you most likely to clash with and who are you most comfortable working with?

I'm most comfortable working with...

(usually rank #1 & #2 from Q1)

I'm at risk of clashing with...
(usually rank \*3 & \*4 from Q1)

Conceptual Imaginative Experimental Creative	Action Rational Factual Logic
Yellow Why	My Blue
Red Who Chashir	How Green
Relational Feeling Co-operation Sensitive	Detailed Step-by-step Realistic Practical

#### 3. Key Relationships:

Consider 4 key relationships in your team/ school (i.e., members of your team, line manager, professional manager etc.). For each person, rank order 1-4 (1 = most like them 4 = least like them) how you see their communication preferences.

	CONCEPT	ACTION	RELATIONAL	DETAIL
NAME	They like to focus on thinking 'big picture' – innovating and solving complex problems.	They like to focus on the here and now – taking logical & realistic steps to get things done.	They like to focus on making sure people feel engaged and work together effectively.	They like to focus on the detail and the process – making sure things are done properly.