



# Vision & Goals



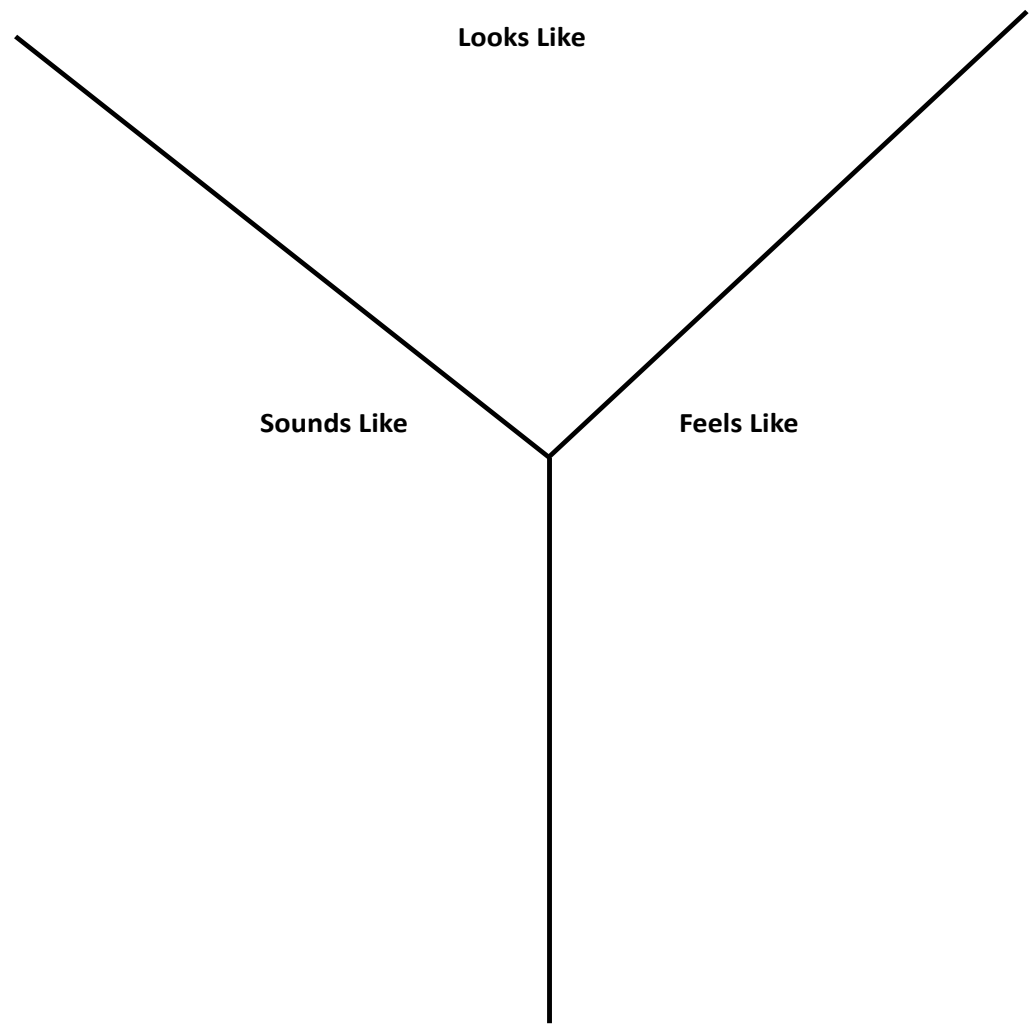
**1**

Our Core Purpose is:

Range of Vision Casting is (specify date): \_\_\_\_\_

**2**

Describe what would we look like, sound like and feel like in 12 months time if everyone was 100% committed to our Core Purpose 100% of the time...



**3**

Based on our Vision (Y-Chart), our top Priorities for \_\_\_\_\_ (time) are:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**4**

For each of our Priorities (above), our Key Goals and Stretch Goals\* are:

Goals (SMART)	Accompanying 10x* Stretch Goal

1. \*How could we leverage this to benefit to a much larger audience?  
2. \*How could we do it faster / easier and/or with less inputs / resources?